



Cortney Kilbury, Marketing Manager, received a Bachelor of Arts Degree in Communications and English in May of 2001 from John Carroll University. Before coming to CMHA, Ms. Kilbury held various positions for firms such as Robert Falls and Company Public Relations, GE Lighting, Bank One and Cleveland Scholarship Programs, Inc. Most recently she ran the communications and marketing department at Cleveland Scholarship Programs, Inc. where she developed and implemented strategies that promoted organizational branding to CSP staff, service recipients and partners. In addition, Ms. Kilbury built public relations relationships and was responsible for all communications and marketing publication efforts. She came up with a fresh marketing plan to fit into the company's overall strategic plan, in which her team was able to save the organization money by maximizing their relationships and using a creative approach when developing marketing materials to increase awareness and brand among current and potential service recipients. With ten years of marketing experience, Ms. Kilbury started at CMHA heading up the Marketing Department in October of 2008, responsible for planning and executing marketing initiatives to build positive awareness for CMHA. Ms. Kilbury also serves as the liaison between CMHA and community agencies and facilitates in the implementation of CMHA's mission to provide safe, quality, affordable housing for individuals and families of Cuyahoga County.